



APAHA
 19 YEARS
 Our Rich Tapestry Of Cultures

ASIAN / PACIFIC AMERICAN HERITAGE ASSOCIATION

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March 29, 2011

Dear Friends,

Join us this spring in celebrating "Asian/Pacific American Heritage Month" in the month of May! For the 15th year, APAHA (Asian/Pacific American Heritage Association) is proud to bring to you a Houston tradition, the annual Houston Asian/Pacific American Heritage Festival on Saturday, May 7, 2011

This year's theme is "Our Rich Tapestry of Cultures". We are presenting our festival at "the birthplace of Houston" - Allen's Landing, along the Buffalo Bayou waterfront in Downtown Houston. It represents the richness and complexity of our cultures woven into the fabric of our great city which started in Allen's Landing in the 1830's. We are thrilled to team up with the 2011 Dragon Boat Festival in a convergence of lively boat races and land festivities.

This event is free and open to the public. The Festival brings together thousands of Houstonians annually. Enjoy the vibrant culture and traditions of Asian and Pacific Islander Americans through a sample of our cuisine, colorful arts and crafts, and themed shows.

HURRY! Booth spaces are limited - please respond early to reserve yours!

- \$100.00 - Not-For-Profit Organization (501c3 proof required)
- \$250.00 - Commercial Business or Corporation (< 25 Employees)
- \$350.00 - Food Vendor Booths*
- \$400.00 - Commercial Business or Corporation (25+ Employees)

*Food vendors will not be allowed to sell or serve Bottled Water on the premises. A one strike rule will be upheld by the Festival Chair, you will have one warning and asked to kindly leave the premises after an issued second warning.

To reserve your booth, we must receive the following by April 15, 2011:

- 1) Completed application form (attached)
- 2) Waiver Agreement
- 3) Participant's Checklist
- 4) Entry fee, payable to APAHA

Please consider establishing your presence at the festival. Join us in weaving our legacy of promoting our culture, heritage, and in building tolerance and goodwill in the community, through awareness, education and celebration.

With very best wishes,

Ginny Hernaez Romero
 Asian/Pacific American Heritage Festival Association (APAHA) Chair

Event Website: www.houstonapahafestival.com

2011 Houston Asian Pacific American Heritage Association Festival

ASIAN / PACIFIC AMERICAN HERITAGE ASSOCIATION

2011 APAHA FESTIVAL RELEASE AGREEMENT

This agreement is entered between Asian Pacific American Heritage Association (hereafter named "APAHA") and the following:

Named Applicant: _____

Contact Name: _____

Company: _____

Address: _____

City/Zip: _____

Telephone: _____

Email: _____

The Parties agree as follows:

- 1. **PARTICIPATION:** _____ (hereafter named "Applicant") agrees to participate in the 2011 APAHA Festival Saturday – May 7, 2011.
- 2. **INDEMNITY.** Named Applicant agrees to hold APAHA, its officers, directors, servants and employees harmless from any damages, claims, demands or suits by any and all persons, firms or corporations (including Applicant, its agents, servants and third parties) arising out of any acts or omissions by the Applicant, its agents, servants or employees arising out of or based upon performance at the APAHA Festival/Parade, in which the Named Applicant has agreed to participate, on Saturday – May 7, 2011.
- 3. **WAIVER OF CLAIMS.** It is understood and expressly agreed that APAHA shall have no responsibility for safekeeping of, damage to or loss of any personal property, which continues to remain under the control of the Named Applicant. It is understood that APAHA will not at any time become custodian of said property. For itself and on behalf of all other persons, firms and corporations that may have any right, title or interest in or to personal property in its possession or under its control, Named Applicant hereby waives any and all claims that may or might be against APAHA or its officers, directors, servants and employees for damages to or loss of personal property with the APAHA Festival/Parade.

Agreement entered into this _____ day of _____ 2011 at Houston, Texas.

Signature of Named Applicant: _____
(Must be over 18)

Print name: _____

Accepted by: _____ Date: _____
(APAHA officer or agent)

Note: This form must be signed and returned in its entirety [along with the appropriate application(s)] prior to participation in the 2011 APAHA Festival activities. Please mail Release Agreement with your application to:

Asian/Pacific American Heritage Association
Attn: APAHA 2011 Festival Chair
P.O. Box 1408, Bellaire, TX 77402
Event Website: www.houstonapahafestival.com

2011 Houston Asian Pacific American Heritage Association Festival

2011 APAHA FESTIVAL BOOTH APPLICATION

Festival Date: Saturday –May 7, 2011
Time: 12:00 noon – 7:00 pm
Location: Allen’s Landing, Downtown Houston - 1001 Commerce St.
Set up time: load-unload: 8:00 am – 9:00 am
Booth should be open and manned at 10:00 am

More vendor set up information with instructions will be posted on the festival website in the coming weeks www.houstonapahafestival.com .

APAHA will provide the following booth items at the Festival:

Two (2) folding chairs and one (1) table
10’X10’ canopy to cover the booth
Booths will be set up by the production company.

Pricing of extra items available upon request:

- 1. Extra Booth : \$**
- 2. Extra Tables: \$**
- 3. Chairs: \$**

Booths must be set up by specified time on the day of the Festival. Booth **must be staffed during the festival from 10:00 AM – 6:30 PM**. Vendors are responsible for the cost of any damage to the booths. In addition, you are responsible for the cleanliness of the booth area at the end of the Festival. Food vendors are responsible for obtaining the city permit.

Name of Organization _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____ Fax number: _____

E-Mail Address: _____

Fee enclosed: \$ _____ .00

- \$100 Non-Profit
- \$350 Food Vendor*
- \$400 Commercial Booth
- \$250 Commercial Booth

Make checks payable to Asian/Pacific American Heritage Association.
 Please mail check to:

Asian/Pacific American Heritage Association
attn: APAHA Festival 2011

