ABOUT THE TEXAS DRAGON BOAT ASSOCIATION

The Texas Dragon Boat Association is a 501(c)(3) Texas non-profit corporation. Our mission is
“To promote the tradition of dragon boating, increase awareness of Asian and Asian-American culture, and enhance cross-cultural understanding.”
WELCOME TO THE WORLD OF DRAGON BOATING

NEVER HEARD OF DRAGON BOAT RACING?

It is similar to an elongated canoe with 20 paddlers and a drummer, accompanied by a trained steersperson. The vessel measures 41 feet in length and 4 feet in width featuring the head and tail of a dragon.

Dragon Boating is a traditional Chinese festival event dating back to 277 B.C., known for its color, sound and excitement. It emphasizes synchronization, teamwork, and a combined effort of the entire team to race in three 250-meter heats. With a taste of Asian culture and other games to play between races, you can’t miss this exhilarating competition.

It’s easy – just a 1-hour practice, and you’re set to race!
It’s an all-day family festival and it’s helping our community realize a dream – to help youth and raise funds towards building a boathouse in downtown Houston and in Fort Bend County.

**Past Youth Teams Include:** Communities In Schools, Awty International School, Beresford School, Chinese Community Center, Clear Lake High School, Clements High School, Dulles High School, HTOWN Teen Mentors, Lamar High School, KIPP Academy, Houston Academy of International Studies, Dulles High School, Shape Up Sugar Land, St. John’s Upper & Middle Schools

So, are you ready to join a dynamic team? Choose a category to race in and contact **Eve Ruhlman at director@texasdragonboat.com**

<table>
<thead>
<tr>
<th>Category</th>
<th>Ages</th>
<th>Gender</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>U-18 Category</strong></td>
<td>11-18 years old</td>
<td>at least 8 female paddlers &amp; 8 male paddlers per team</td>
</tr>
<tr>
<td><strong>U-14 Category</strong></td>
<td>11-14 years old</td>
<td>at least 8 female paddlers &amp; 8 male paddlers per team</td>
</tr>
<tr>
<td><strong>U-MIX Category</strong></td>
<td>11-18 years old &amp; no more than 10 adults</td>
<td>at least 8 females and 8 male paddlers per team</td>
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To promote the tradition of dragon boating, increase awareness of Asian and Asian-American culture, and enhance cross-cultural understanding.

BOARD
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David Mandell – President/Executive Director
Caroline Long, D.C. – Secretary

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WHY SHOULD YOU SPONSOR?

Dragon boat racing offers organizations a special opportunity to capitalize on:

**ORGANIZATION TEAMBUILDING**
An advance practice session and multiple races on event day boost team morale and create a high-performing team (20 paddlers, 1 drummer, and 4 alternates). Teamwork is the key. All equipment is provided, and coaches provide training and serve as the steerspersons.

**MARKETING**
The Festival and Regatta represent landmark annual Asian festivals in Houston.

**COMMUNITY VISIBILITY**
Past Festivals and Regattas have received wide media coverage, including print, radio, and television. Sponsors will be recognized on t-shirts, in announcements during the events, on the website and web links, and through other channels.

**DIVERSITY**
The Festival and Regatta are two of the largest multicultural gatherings in Houston (Harris County) and Sugar Land (Fort Bend County). Three thousand to five thousand people per day are expected.
ESTIMATED PARTICIPATION & ATTENDANCE DEMOGRAPHICS:

**ETHNIC COMPOSITION**
- 39% Caucasian
- 32% Asian
- 16% Latino
- 4% African American
- 9% Other

**AGE COMPOSITION**
- 42% 20-30 years of age
- 38% 31-45 years of age
- 12% 46 years of age or older
- 8% 19 years of age or younger
WHO IS THE TEXAS DRAGON BOAT ASSOCIATION?

Eight teams participated in the first Houston Dragon Boat Festival on Buffalo Bayou in downtown Houston in 2001. Held each May, the Festival has expanded to include over 30 teams, numerous arts & crafts and food vendors, day-long Asian cultural performances, and 5,000 attendees.

In 2004, TDBA inaugurated a second, two-day event, the Gulf Coast International Dragon Boat Regatta at Clear Lake Park, and now in Sugar Land, TX, held each October.

The Texas Dragon Boat Association is a 501(c)(3) whose mission is to promote the tradition of dragon boating, increase awareness of Asian and Asian-American culture, and enhance cross-cultural understanding. Funds raised from the Festival and Regatta will be used to build two boathouses—one on Buffalo Bayou and one in Fort Bend County, TX—and to establish a year-round corporate/community teambuilding program, youth education program, and breast cancer survivor program.
SPONSOR BENEFITS

$500

• Team entry for 25 team members:
• One advance practice session (weather permitting)
• Name displayed as team sponsor on event program, event signage and link on our website at www.texasdragonboat.com
• Mention in Texas Dragon Boat Association press releases about the event
• Multiple announcements as a team sponsor on the day of the event
• Priority registration for next year’s Houston Dragon Boat Festival or Gulf Coast International Dragon Boat Regatta

PLEASE NOTE: In order to receive this discounted rate, all youth teams are required to provide one adult volunteer who will agree to be trained as a steersperson and/or coach - not just for this event but to help out in future youth-oriented dragon boat events.
Youth Team Sponsorship Entry Form

Sponsorships are limited and available on a first-come, first-serve basis, with priority given for sponsors from the prior dragon boat season.

**COMPANY INFORMATION**

*FOR MARKETING PURPOSES*

COMPANY/ORGANIZATION NAME*

TEAM NAME, IF DIFFERENT FROM ABOVE*

COMPANY/ORGANIZATION WEBSITE ADDRESS

**TEAM CAPTAIN INFORMATION**

NAME

NAME

WORK PHONE NUMBER

WORK PHONE NUMBER

CELL PHONE NUMBER

CELL PHONE NUMBER

EMAIL ADDRESS

EMAIL ADDRESS

Checks should be made payable to: Texas Dragon Boat Association
Tax ID Number: 45-0499627

MAIL SIGNED FORM AND CHECK TO: Texas Dragon Boat Association
P.O. Box 980972
Houston, Texas 77098

SCANNED FORMS:
director@texasdragonboat.com
FAX: (713) 490-2226
Youth Team Sponsorship Acceptance Form

We, ________________________________, agree to become a Team Sponsor for:

☐ HOUSTON DRAGON BOAT FESTIVAL May 2, 2020
EARLY REGISTRATION DEADLINE: FEBRUARY 15, 2020 | REGULAR REGISTRATION DEADLINE: APRIL 16, 2020

☐ CLEBURNE DRAGON BOAT FESTIVAL August 1-2, 2020
EARLY REGISTRATION DEADLINE: MAY 19, 2020 | REGULAR REGISTRATION DEADLINE: JULY 19, 2020

☐ GULF COAST INTERNATIONAL DRAGON BOAT REGATTA October 10-11, 2020
EARLY REGISTRATION DEADLINE: JULY 7, 2020 | REGULAR REGISTRATION DEADLINE: SEPTEMBER 17, 2020

☐ SAN ANTONIO DRAGON BOAT FESTIVAL November 7, 2020
EARLY REGISTRATION DEADLINE: August 7, 2020 | REGULAR REGISTRATION DEADLINE: OCTOBER 17, 2020

Deadlines to receive sponsorship benefits:

$500 per Event (Early Registration)
$600 per Event (Regular Registration)

Please select the option you would like to provide for your team at the event site:

☐ We will bring our own tent. (PLEASE PROVIDE TENT SIZE: ______________)
☐ We would like to rent a tent at the cost of $150

SPONSORSHIP ACCEPTANCE

_________________________________________  ______________
AUTHORIZED SIGNATURE                      DATE

_________________________  __________________________
PRINTED NAME                       TITLE

COMPANY INFORMATION

_________________________
COMPANY NAME

_________________________
STREET ADDRESS

_________________________  __________   __________
CITY                           STATE        ZIP CODE

Texas Dragon Boat Association is a 501(c)(3) Texas non-profit corporation. In the event that TDBA shall be prevented from performing any of its obligations under the terms of this agreement by an act of God, by inclement weather (for example flash floods, excessive winds, tornados, hurricane, lightning, fire, etc.) or by the occurrence of any other event beyond its control, it shall be excused from any further performance of the obligations and undertakings set forth under the terms of this agreement. We regret that sponsorships are non-refundable. Sponsorships are limited and available on a first-come, first-serve basis, with priority given for 2019 sponsors. Please know that by turning in this team registration, you will be finally responsible for the balance.